



FORM NL-36- BUSINESS -CHANNELS WISE

UNITED INDIA INSURANCE COMPANY LIMITED

								Date:	30.09.2022
Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	2515734	176189.9	4717367	338808.39	2845020	179761.37	5053622	332691.58
2	Corporate Agents-Banks	72751	8184.46	135881	20010.81	92530	7871.34	156923	21328.92
3	Corporate Agents -Others	13042	2903.01	26485	5385.63	13617	3114.4	22444	4973.06
4	Brokers	166686	82510.39	271451	185052.59	93345	73776.74	176224	155039.34
5	Micro Agents	0	0	0	0	0	0	0	0
6.a	Direct Business:Officers/Employees	1859	1559.3	2787	3157.79	2196	4079.79	3212	16158.88
6.b	Direct Business:Online (Through Company Website)	20	0.64	8410	372.8	8204	325.6	19932	761.9
6.c	Direct Business:Others	108165	132933.29	196951	253371.3	128899	103164.39	217217	204073.62
7	Common Service Centres(CSC)	811	3.9	1235	8.87	339	6.4	764	11
8	Insurance Marketing Firm	1994	320.72	4093	801.2	1986	183.49	3016	292.24
9	Point of sales person (Direct)	5800	725.38	7085	970.55	0	0	0	0
10	MISP (Direct)	10476	1248.98	22704	2497.1	11040	694.23	21108	1185.38
11	Web Aggregators	152796	5187.82	304381	9785.39	192599	3783.09	382842	7321.17
12	Referral Arrangements	0	0	0	0	0	0	0	0
13	Others	0	0	0	0	0	0	0	0
	Govt Schemes	9	34689.46	91	56514.97	238	6426.17	286	6671.45
	MOU	307	397.52	641	459.54	2187	230.39	4107	440.16
	Business associates	203	763.48	423	1544.17	254	377.92	431	797.25
	Total (A)	3050653	447618.25	5699985	878741.1	3392454	383795.32	6062128	751745.95
14	Business outside India (B)								
	Grand Total (A+B)	3050653	447618.25	5699985	878741.1	3392454	383795.32	6062128	751745.95

Note:

(a). Premium means amount of premium received from business acquired by the source

(b). No of Policies stand for no. of policies sold

(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable

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